



### **III. President's Annual Report and Introduction of the new Provost**

President Saunders presented her June 2010-July 2011 review of her annual goals. She wanted to build an Effective Administrative Team, as summarized in Goal 6. She hired Brenda Claiborne from the University of New Mexico. Her background was outlined as the reason she was the top choice for the job.

President Saunders continued on Goal 6, with hiring Dennis Crudele as the Vice President of Finance, from his previous Interim position. He was a major factor in the final push for the stadium and he was able to find enough money to allow the project to go forward.

Dr. Gitanjali Kaul was brought in as the Vice President for Strategic Planning. She has already reached her goal of enrolling 500 new students, including more in the freshman class.

Harbor Branch Oceanographic Institute was in need of a new executive director, so Dr. Margaret Leinen was brought in and will attract some of the top researchers around the country. President Saunders believes this campus is a jewel and wants to advance not only its research activity, but its profile around the community, state and country.

President Saunders mentioned one of her initiatives is increasing online learning. She brought in Dr. Monica DeTure as the assistant provost for eLearning. DeTure comes from Auburn University where she oversaw distance learning programs. She is currently looking to expand our online course offerings and teaching professors how to teach online.

With the very important opening for the Vice President of Research, President Saunders hired Dr. Barry Rosson. He will serve the dual role of Research and sSau(e)4( -2(1)h6( D)2(e)h Tc 0.104 Tw -26.73





- a) Outreach
- b) Marketing/Branding
- c) Press Relations
- d) Connect to Economic Development
- e) One-Stop Shopping for internal point of contact
- f) Create a profit center

They want a coordination and analysis of activities by December 2011.

- 2) Build a lobbying coalition of BOT and FAU family.

Specifically to help create Federal and State support for Ocean Energy Research Program.

Rethink/reshape advocacy efforts with BOT involvement.

- 3) I.D. 20 largest private employers in area and have president and BOT member meet with CEO.

Would like this completed within the next 12 months.

- 4) Hire data-mining company to obtain information to increase alumni engagement with the University.

Enter agreement within 90 days.

- 5) Geographically broaden Foundation Board membership and align priorities with the University.

- 6) Recruit/Outreach to companies in Israel and Central/South America to commercialize technology.

Create a plan in 90 days.

- 7) Interact with Botch...

8) Convene a meeting or conference of bio-

ten National Academy Members tomorrow; legacies don't happen in a year; and community involvement, the stadium will take care of a lot. At other universities, they aren't talking about the academic mission; they talk about the sports teams. The excitement over the stadium will be a big help.

The board decided to split the forty ideas into Administrative and Board tasks. Mr. Kian asked the Board to clarify which ideas are suggestions and which are goals that the president be held accountable to achieve.

A motion was made by Trustee Feingold to adopt all forty action items for the ten strategies. The motion failed for lack of a second.

Chair Stilley led a discussion to add some of the Board's strategies and action items into the proposed President's Annual Goals for 2011-2012, which were contained in the Board's backup material. Trustee Rubin made a motion to amend President's Goal 4 by increasing the philanthropy range from 10 percent to 15-20 percent. **The motion was seconded and approved unanimously.**

Chair Stilley then requested a motion to amend the proposed President's Annual Goals in the following manner: add BOT Strategy 7 to President's Goal 1; add BOT Strategy 8 to President's Goal 3; add BOT Strategy 9 to President's Goal 4; add BOT Strategy 1 to President's Goal 2. **The motion was seconded and approved unanimously.**

Trustee Rubin agreed, and noted that she is creating access to potential philanthropic sources that we've